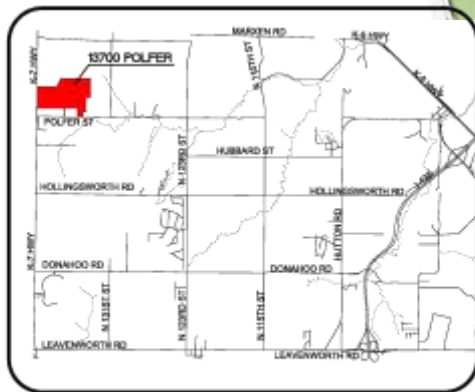


THE NEW WYANDOTTE COUNTY FAIRGROUNDS



Exhibition Hall

RV & Shooting Park



 SITE LOCATION MAP
NOT TO SCALE

Owned by County Fair Foundation
a 501(c)(3) Foundation

13700 Polfer Road, Kansas City, KS 66109
913-522-8622 harrishills@aol.com



ANNUAL FAIR STATS

Regional County Fairs



Estimated Fair Attendance

	Population			Attendance/Population Ratio		
	10 Miles	15 Miles	County	10 Miles	15 Miles	County
Larimer County Fair and Rodeo	200,957	363,190	288,290	37.3%	20.7%	26.0%
Davis County Fair	219,434	420,324	295,483	18.2%	9.5%	13.5%
Clark County Fair	291,484	598,873	430,867	90.1%	43.9%	60.9%
Sonoma-Marín Fair	180,090	342,985	738,568	29.4%	15.4%	7.2%
Twin Falls County Fair and Rodeo	60,973	86,791	74,792	151.1%	106.2%	123.2%
Wyandotte County Fair (New)	108,151	302,150	155,509	52.3%	26.7%	33.5%
Wyandotte County Fair (Old)	254,369	706,502	155,509			

New	56,541	80,523	52,096
Old	132,983	188,284	52,096

Source: IAFE Directory, 2007; ESRI Business Analyst, 2007; Economics Research Associates, 2008.

Wyandotte County's new site is anticipated to have more than 155K attendees throughout the county!



Summary of National Comparable County Fairs

	Larimer County Fair and Rodeo Loveland, Colorado	Davis County Fair Farmington, Utah	Clark County Fair Ridgefield, Washington	Sonoma-Marín Fair Petaluma, California	Twin Falls County Fair and Rodeo Filer, Idaho
Acreage	243	58	164	61	120
Indoor Exhibition Space (SF)	36,000	24,000	222,000	7,300	30,000
Outdoor Exhibition Space (SF)	40,000	5,000	200,000	14,500	40,000
Arena/Coliseum Seating	7,000	2,200	18,000	5,000	6,000
Grandstand Seating	N/A	3,400	12,000	2,800	3,600
Parking	6,000	3,000	7,200	2,168	5,000
Fair Attendance (2006)	75,000	40,000	262,608	52,990	92,144
Fair Event Days (2006)	16	4	10	5	6

Source: Individual Venues; IAFE, 2007; Economics Research Associates, 2008.

Comparison of Attendance to Population, Comparable U.S. County Fairs

	Population			Attendance/Population Ratio		
	10 Miles	15 Miles	County	10 Miles	15 Miles	County
Larimer County Fair and Rodeo	200,957	363,190	288,290	37.3%	20.7%	26.0%
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Source: IAFE Directory, 2007; ESRI Business Analyst, 2007; Economics Research Associates, 2008.

EXHIBITION HALL



Wyandotte County's indoor 40,000 sq ft exhibition space



Market Event Facilities

Name	Location	Venue Type	Largest Space	Total Utilizable Space
American Royal Complex	Kansas City, Missouri	Equestrian Complex	96,000 SF	325,000 SF
Bartle Hall	Kansas City, Kansas	Convention Center	388,000 SF	465,832 SF
Crown Center	Kansas City, Missouri	Convention Center	50,000 SF	140,000 SF
Jack Reardon Civic Center	Kansas City, Kansas	Convention Center	15,000 SF	25,000 SF
Overland Park Convention Center	Overland Park, Kansas	Convention Center	85,000 SF	125,000 SF
Overland Park International Trade Center	Overland Park, Kansas	Trade Show Center	60,000 SF	80,000 SF

Source: Individual Venues; Economics Research Associates, 2008.

Summary of Regional Fairgrounds



	Platte County Fair Tracy, Missouri	Douglas County Fair Lawrence, Kansas	Cass County Fair Pleasant Hill, Missouri	Johnson County Fair Warrensburg, Missouri
Acreage	34	40	21	66
Indoor Exhibition Space (SF)	4,000	40,000	10,000	5,300
Outdoor Exhibition Space (SF)	3,000	Unavailable	200,000	
Arena/Coliseum Seating	2,000	N/A	1,500	500
Grandstand Seating	5,000	3,500	1,500	2,500
Other	1 Barn	8 Livestock Buildings		2 Cattle Pens 2 Livestock Buildings 1 Horsebarn
Parking	1,000	5,000	900	50 acres
Attendance (2006)	N/A	10,000	12,000	7,500
Event Days (2006)	4	9	6	6

Source: Individual Venues; IAFE, 2007; Economics Research Associates, 2008.

HORSE BARN/SHOW FACILITY



Wyandotte County's 100 stall horse barn, enclosed show area; livestock show and sale facility



RV CAMPGROUND & PARK

RV Parks within 15 Miles

Location	Name	Total Spaces	Pull Thrus	Min Rate/ Night	Max Rate/ Night	Amenities
Kansas City, Missouri	Worlds of Fun Village	82	35	\$37.95	\$39.95	Pool, Spa, Game room
Merriam, Kansas	Walnut Grove RV Park	54	3	\$24.00	\$31.00	Game room
Bonner Springs, Kansas	Cottonwood RV LLC	100	73	\$25.00	\$31.00	Pool, Horseshoes
Liberty, Missouri	Miller's Kampark	49	13	\$27.95	\$36.95	Pool, Horseshoes, Game room, Playground
Platte City, Missouri	Basswood Country Resort	148	44	\$31.00	\$38.00	Fishing, Pool, Horse Shoes, Game room
Independence, Missouri	Campus RV Park	30	0	\$26.50	NA	Horse Shoes, Recreation Field
Total		463	168	\$28.73	\$35.38	

Source: Woodall's RV Parks Directory, 2008; Economics Research Associates, 2008.



The plan also includes a RV Park, walking trails, sporting fields and courts for youth football, soccer and basketball that will make the new Wyandotte Fair Grounds a year round activity center to include conference and meeting space.

RV Parks within 50 Miles

City, State	Campground	Big Rigs	Internet	Pets	Swim
KANSAS CITY, Missouri	Longview Lake Campground (Jackson County Park)			x	x
KANSAS CITY, Missouri	Worlds of Fun Village	x	x	x	x
MERRIAM, Kansas	Walnut Grove RV Park	x	x	x	
MERRIAM, Kansas	Walnut Grove RV Park	x	x	x	
BONNER SPRINGS, Kansas	Cottonwood RV LLC	x		x	x
LIBERTY, Missouri	Miller's Kampark			x	x
PLATTE CITY, Missouri	Basswood Country Resort	x	x	x	x
SMITHVILLE, Missouri	Camp Branch Campground & Marina (Clay County Park)			x	x
SMITHVILLE, Missouri	Crows Creek (Clay County Park)			x	x
SMITHVILLE, Missouri	Smith's Fork Campground			x	x
BLUE SPRINGS, Missouri	Blue Springs Lake Campground (Jackson County Park)				x
GRAIN VALLEY, Missouri	Trailside RV Park	x	x	x	x
HOLT, Missouri	J J Campground			x	x
OAK GROVE, Missouri	Kansas City East KOA	x	x	x	x
WESTON, Missouri	Weston Bend State Park				
PECULIAR, Missouri	Peculiar Park Place RV Park	x	x	x	
LAWRENCE, Kansas	Lawrence/Kansas City KOA	x	x	x	x
LAWSON, Missouri	Watkins Woolen Mill State Park				x
HILLSDALE, Kansas	Hillsdale State Park				x
ODESSA, Missouri	Country Gardens RV Park	x	x	x	
LAWRENCE, Kansas	Clinton State Park				x
RUSHVILLE, Missouri	Lewis & Clark State Park				x
LOUISBURG, Kansas	Rutlader Outpost RV Park	x	x	x	
CAMERON, Missouri	Wallace State Park				x
OTTAWA, Kansas	110 Mile Park (COE - Pomona Lake)				
OTTAWA, Kansas	Adams Grove (COE-Pomona Lake)				
OTTAWA, Kansas	Michigan Valley Park (COE Pomona Lake)				x
OTTAWA, Kansas	Outlet Public Use Area (COE Pomona Lake)				
OTTAWA, Kansas	Pomona State Park			x	x
OTTAWA, Kansas	Wolf Creek (COE Pomona Lake)				
ST. JOSEPH, Missouri	AOK Campground & RV Park		x	x	x



and a state of the art shotgun shooting park with traps, skeet, and 5-stand fields

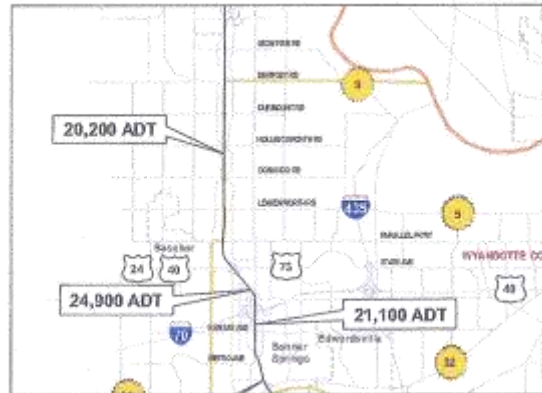
K-7 HIGHWAY TRAFFIC

Site Map, Future Location



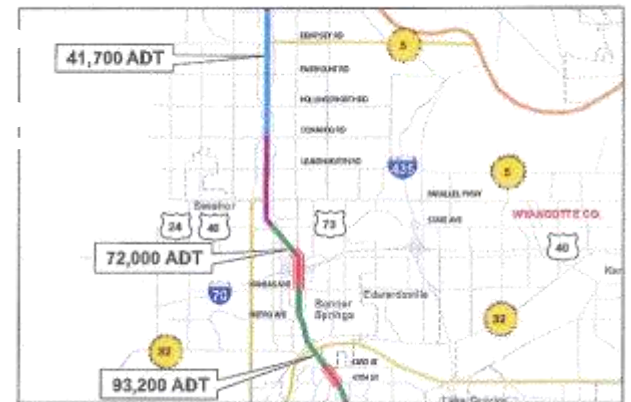
Source: Google Earth, Economics Research Associates, May 2009.

Traffic Counts, 2002-2004



Source: Kansas Department of Transportation, Economics Research Associates, May 2009.

Traffic Counts, 2030 Projections



Source: Kansas Department of Transportation, Economics Research Associates, May 2009.

OUR HISTORY

The Wyandotte County Fair has been around since 1863! The inaugural fair was located near First and Nebraska on the levy and cost 25 cents to attend. For the next 80 or so years the fair was held in a variety of places until settling at 98th and State Avenue from 1955 thru 2006. In 2006, those grounds were reclaimed by the Unified Government for development of Schlitterbahn Water Park. The Fair was held at the Woodland Racing Park in 2007 and 2008. In 2009 and 2010, the Fair was held at our Neighbors to the West, the Leavenworth Fair Grounds.

Wyandotte County

- At varying prehistoric times, Wyandotte County was an inland sea, a swamp, and a prairie.
- Wyandotte County spans over 111 square miles of Kansas riverbank where the Kansas and Missouri rivers meet.
- The county takes its name from the Wyandot Indian tribe, who settled this area in 1843.
- Moses Grinter was the first non-Indian settler of Wyandotte County. He operated a ferry across the Kansas River, and built what is now possibly the oldest farmhouse in Kansas.
- In the late 1800's Kansas City, Kansas was the second largest meat packing center in the country.
- Wyandotte County is host to 30 annual festivals - hence the *City of Festivals* - Check out former President Harry Truman's plow at the National Agricultural Center and Hall of Fame.
- The Rosedale Memorial Arch in KCK pays tribute to soldiers who served in World War I. The arch is based on the famous Arc de Triomphe in Paris, France.
- The Kansas Speedway is host to major motorsport racing in Wyandotte County. But it's not the only raceway in the county
- Lakeside Speedway has been in KCK for over 40 years.

SHOOTING PARK

State of the art shotgun shooting park with traps, skeet and 5-stand fields that will be open to the public.

**Up to 13 Trap/Skeet Fields
& 5-Stand**

All 4-H Shooting Disciplines:

Shot Gun

Muzzle Loading

Hunting Skills

BB Gun

Archery

Air Pistol

- Recurve Bow
- Olympic Bow
- Compound Bow

Air Rifle

Small Bore (22 caliber)

- Rifle
- Pistol

4-H
SHOOTING
SPORT



THE FUTURE



The new Fair Grounds at 13700 Polfer Road were deeded to the County Fair Foundation for development in 2009. The grounds were seeded that fall. Development began in the Fall of 2010 when preliminary grading prepared the ground for the construction phase. Road construction and building erection are currently on-going as Phase I for the Fair Grounds development proceeds. When all phases are complete, the New Wyandotte County Fair Grounds will have a great deal to offer the Kansas City Community: an indoor 40,000 sq ft exhibition space; conference and meetings rooms; 100 stall horse barn, enclosed show area; livestock show and sale facility; and a state of the art shotgun shooting park with traps, skeet, and 5-stand fields that will be open to the public. The plan also includes an RV Park; walking trails; sporting fields and courts for youth football, soccer and basketball that will make the new Wyandotte Fair Grounds a year round activity center.

The annual fair will continue to include: Concessions, petting zoos, 4-H exhibits with food, clothing, arts & crafts, livestock, crops and more have always been mainstays of the county fair. In more recent times the thrills of bucking bulls, smashing cars and wild carnival rides have become popular attractions. Musical entertainment is an integral part of the fair experience too - who could forget the Garth Brooks performance in 1990, or Shenandoah, or Chely Wright? The Wyandotte County Fair has grown into the largest county fair in the states of Kansas and Missouri.



SPONSOR LEVELS

Gun Rack



Bench



Trap Field



Skeet Field



5 Stand Field



Rifle/Pistol Range



Clubhouse

Shooting park



SPONSOR SIGN UP

I Want to Support the Wyandotte County Fair

Order total: _____
Tax: _____
Shipping: _____
Total: _____

Name _____

Address _____

Phone _____

Method of Payment

- Check
- Bill Me
- Credit Card A
- Credit Card B
- Credit Card C

Credit Card # _____ Exp. date _____

Signature _____

